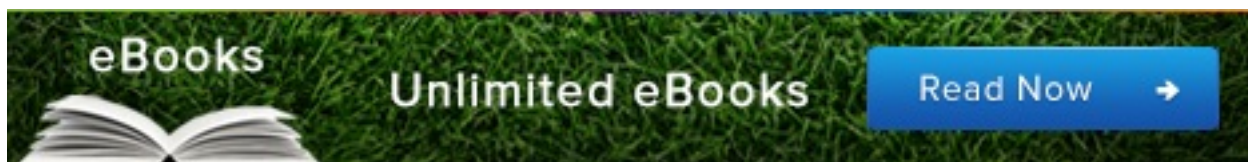# Read ebooks Podcasting: The Audio Media Revolution

By Lance Dann

Books Details

Author : Lance Dann Pages : 280 pages Publisher : Bloomsbury Academic Language :
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Books Descriptions

Born out of interviews with the producers of some of the most popular and culturally
significant podcasts to date (Welcome to Night Vale, Radiolab, Serial, The Black
Tapes, We're Alive, The Heart, The Truth, Lore, Love + Radio, My Dad Wrote a Porno,
and others) as well as interviews with executives at some of the most important
podcasting institutions and entities (the BBC, Radiotopia, Gimlet Media, Audible.com,
Edison Research, Libsyn and others), Podcasting documents a moment of
revolutionary change in audio media.The fall of 2014 saw a new iOS from Apple with
the first built-in ?Podcasts? app, the runaway success of Serial, and podcasting
moving out of its geeky ghetto into the cultural mainstream. The creative and cultural
dynamism of this moment, which reverberates to this day, is the focus of Podcasting.
Using case studies, close analytical listening, quantitative and qualitative analysis,
production analysis, as well as audience research, it suggests what podcasting has to

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